

## Communications Officer – Brazil & LATAM

### **Oficial de Comunicação – Brasil & América Latina**

*A Global Renewables Alliance (GRA) está em busca de um(a) Oficial de Comunicação para liderar estratégias de comunicação no Brasil e na América Latina, fortalecendo o apoio a políticas ambiciosas de energia renovável e posicionando o Brasil como líder na transição energética global. O(a) profissional será responsável pelo desenvolvimento e implementação de campanhas estratégicas, engajamento com a mídia e colaboração com stakeholders locais para ampliar o impacto das mensagens da GRA, especialmente no caminho para a COP30.*

**Job Title:** Communications Officer – Brazil & LATAM / Oficial de Comunicação – Brasil & América Latina

**Location:** Brasilia, Brazil (Hybrid options possible)

**Language:** Portuguese (native-level) and English (professional/advanced level)

**Contract Type:** Full-time, fixed-term (from agreed starting date to December 31, 2025, with potential for extension)

**Reports to:** Saga Henriksdotter, GRA Communications Manager, and Roberta Cox, GWEC's Policy Director for Brazil/COP Director

### **About the Global Renewables Alliance (GRA)**

The Global Renewables Alliance (GRA) serves as the unified voice of the renewable energy industry on the global stage. Our mission is to inspire action, foster collaboration, and accelerate the transition to a renewable energy future. Through impactful events, strategic campaigns, and meaningful partnerships, we drive global conversations and innovations in clean energy.

The GRA was founded by leading organizations in the renewable energy sector, including the Global Wind Energy Council, Global Solar Council, International Hydropower Association, Green Hydrogen Organisation, Long-Duration Energy Storage Council, and the International Geothermal Association. Together, these global bodies have come together to amplify the private sector's role in the energy transition. Our collective goal is to triple global renewable energy capacity by 2030, reaching at least 11,000 GW, and build a sustainable future powered by renewables.

### **Role overview**

As Communications Officer for Brazil and LATAM, you will lead strategic communications efforts in the region to strengthen support for ambitious renewable energy policies, position Brazil as a global leader in the clean energy transition, and drive engagement in the lead-up to COP30. You will work closely with GRA's global team and local stakeholders to develop and implement impactful communication strategies that amplify key messages, mobilize renewable energy suppliers and buyers, and showcase Brazil's leadership in renewables.

### **Key responsibilities**

- Develop and implement a strategic communications plan for Brazil, aligned with GRA's global 3xRenewables and Now Deliver Change campaigns.
- Identify key communication opportunities and moments leading up to COP30 to maximize impact.
- Engage with media by pitching stories to global and regional media outlets, preparing press materials, and supporting media outreach.
- Strengthen collaboration with local renewable energy suppliers, buyers, and other stakeholders to amplify messages and build momentum for renewables.
- Develop campaign materials such as social media content, messaging packs, and media toolkits in Portuguese and English.
- Foster relationships with key partners including non-state actors, think tanks, and NGOs to align on regional renewable energy messaging.
- Monitor and analyze media trends to inform communication strategies and maximize visibility.

### **Qualifications & experience**

- 3+ years of experience in communications, media relations, journalism or public affairs, ideally within the renewable energy or climate advocacy space.
- Strong understanding of Brazil's renewable energy landscape and key policy debates.
- Proven experience in media engagement and strategic messaging.
- Excellent writing, editing, and storytelling skills in Portuguese and English.
- Ability to work independently and manage multiple projects in a fast-paced environment.
- Strong network within the Brazilian media and/or renewable energy sector is a plus.
- Fluency in Portuguese (native-level) and English (professional/advanced level) is required.

### **What we offer**

- Competitive salary and benefits package.
- The opportunity to play a key role in shaping renewable energy communications in Brazil and LATAM.
- A collaborative, inclusive and international work environment committed to professional growth.
- Be at the heart of the global conversation on renewables in the lead-up to and during COP30.

### **How to apply**

Please submit your CV and a brief cover letter outlining your suitability for the role to [saga@globalrenewablesalliance.org](mailto:saga@globalrenewablesalliance.org) by **17 March 2025**. We will begin evaluating applications as they come in and may hire before the deadline.

### **Diversity, Equity, and Inclusion Statement**

At the Global Renewables Alliance, we celebrate and embrace diversity in all its forms. We believe that a wide range of perspectives strengthens our ability to drive innovation and create lasting change. We are committed to fostering an inclusive environment where everyone—regardless of race, ethnicity, gender identity, sexual orientation, age, ability, or background—feels valued, respected, and empowered to contribute to a renewable energy future.