Communications trainee

6 months (with possibility for extension)

About the organisation: The Global Renewables Alliance (GRA) is the single, coordinated voice for the renewables industries at an international level. It represents the global industry associations covering the technologies needed for to develop a net-zero energy system: wind power (Global Wind Energy Council), solar power (Global Solar Council), hydropower (International Hydropower Association), geothermal energy (International Geothermal Association), long-duration energy storage (LDES Council) and green hydrogen (Green Hydrogen Organisation). Through GRA, the renewables industries accelerate a clean, secure and just energy transition.

Job description
Reporting to the communications officer, you will support a range of GRA communications activities:

- Develop and implement digital communications plans and grow digital platforms
- Execute powerful global campaigns to boost brand awareness and messaging
- Write content and post on GRA’s social media channels and website
- Closely engage with GRA’s members, partners, sponsors and influencers to amplify the messaging
- Actively monitor, report and adapt communication on social media and in the press based on digital analytics
- Maintain, update and improve GRA’s website
- Support on marketing of GRA’s events and activities
- Maintain and develop GRA’s database of key communications and media contacts

Requirements
To fit this role, it is essential to have:

- a completed bachelor’s degree in a related field (eg. communications, marketing, public affairs, sustainability, energy and climate)
- a very high level of written English (native equivalent)
- enthusiasm for, and interest in, renewable energy
- the ability to learn fast, be proactive and adapt to a variety of tasks
- curiosity and creativity and to be a team player with the ability to self-lead
- interest in working in a fast-moving international environment

To fit this role, it is beneficial to have:
• a completed master’s degree in a related field (eg. communications, marketing, public affairs, sustainability, energy and climate)
• previous work experience in communications

Location: Brussels

Apply:
Kindly submit your application, including a cover letter and CV by 28th June to saga@globalrenewablesalliance.org

Global Renewables Alliance — Rue du Commerce 31 – 1000 Brussels, Belgium